

DKNY

TMS Group and G-III Apparel Group Sign Global License for DKNY Watches

(New York, New York) TMS Group, recently announced that they have entered a long-term global partnership for DKNY watches.

Under this agreement, TMS Group will design, manufacture and distribute DKNY watches worldwide. The first collection is set to launch January 2025.

The new range will blend DKNY 's iconic lifestyle aesthetic inspired by the NYC mindset, and TMS Group's watchmaking and design expertise. These timepieces will be available through TMS's extensive global distribution network spanning over 90 countries. DKNY watches join TMS Group's roster of licensed brands, which includes renowned names such as Roberto Cavalli, Just Cavalli, Esprit, and Tonino Lamborghini. TMS Group also owns the Larsson & Jennings and DICI brands.

“We are excited about this new partnership and look forward to combining our experience in the world of watches with the iconic DKNY brand, making available to consumers around the world collections that express its unique DNA,” said Marco Sieber, CEO of TMS Group. “We have no doubt that our expertise will merge seamlessly with the stylistic innovation and leading-edge creativity of DKNY.”



DKNY

About TMS Group

TMS Group (Time Management Services Limited) is a licensing expert with extensive design, manufacturing, and brand-building expertise for prestigious brands. With a presence in over 90 countries through an extensive distribution network, TMS Group ensures an in-depth market understanding, client reach and brand support.

TMS Group's rapid growth is a testament to its dedication to pushing the boundaries in the dynamic fashion & lifestyle watches landscape.

About G-III Apparel Group, LTD.

G-III Apparel Group, Ltd. (NasdaqGS: GIII), a global leader in fashion with expertise in design, sourcing and marketing, owns and licenses a portfolio of over 30 preeminent brands. The Company is differentiated across unique brand propositions, product categories and consumer touch points. G-III owns ten iconic brands including DKNY, Karl Lagerfeld, Donna Karan and Vilebrequin, and licenses over 20 brands, including Calvin Klein, Tommy Hilfiger, Nautica, Halston, Converse, and National Sports leagues, among others.

###