## TMS Group extends the Just Cavalli Watches & Jewels agreement for global license

Milan, July, 2024

TMS Group, a licensing expert in the premium fashion industry, announces the renewal of the international licensing agreement for Just Cavalli watches and jewelry.

This extended partnership builds on a successful collaboration that began in 2017. TMS will continue to design, manufacture, and distribute Just Cavalli timepieces and jewelry collections, ensuring the brand's signature style reaches a global audience of young, fashion-forward consumers.

Just Cavalli Time & Jewel collections are known for their bold designs, inspired by iconic Cavalli patterns, reinterpreted for a contemporary aesthetic. The Italian heritage and modern edge of the brand are reflected in each piece to convey the Just Cavalli legacy with a touch of rebellion and youthful energy.

The renewal of the Just Cavalli Watches and Jewels license marks a further development in the category expansion that thanks TMS's extensive network will be accessible to a wider audience worldwide.

## About Just Cavalli

The Just Cavalli line interprets the Cavalli's codes with an urban, rock and street-oriented style. Positioned in the contemporary segment of the international offering, the brand caters to customers eager to explore the world with fresh and trendy collections. Over the years, it has become a global brand enriched through the creation of a range of men & women ready-to-wear and accessories products, meeting the needs of a young, international clientele.

## About TMS Group

TMS Group (Time Management Services Limited) is a licensing expert with extensive design, manufacturing, and brand-building expertise for prestigious brands. With a presence in over 90 countries through an extensive distribution network, TMS Group ensures an in-depth market understanding, client reach and brand support.

TMS Group's rapid growth is a testament to its dedication to pushing the boundaries in the dynamic fashion & lifestyle watches landscape.

Join TMS Group on Linkedin: @TMSGroup (Time Management Services) For more information, please visit <u>https://www.group-tms.com/</u> Contact TMS Group marketing\_services@time-ms.com